



## Performance Reward Grant Scheme APPLICATION FORM

To be returned to:

[wiltshirelaa@wiltshire.gov.uk](mailto:wiltshirelaa@wiltshire.gov.uk)

Area Board	Wootton Bassett & Cricklade	
Form submitted by (contact for all queries)	Gary Walker Cricklade Leisure Centre Stones Lane Cricklade Wiltshire SN6 6JW 01793 750808 <a href="mailto:Gary_walker_uk@yahoo.com">Gary_walker_uk@yahoo.com</a>	
Name of initiative	Gym Extension and Improvement	
Brief Description of Initiative	To extend and rejuvenate the Gym and equipment. Including a dedicated youth area that would be manned during the early evening and parts of the school holidays.	
Please put a cross against the ambition(s) that this initiative will support	Building resilient communities	X
	Improving affordable housing	
	Lives not services	X
	Supporting economic growth	
	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£150,000	
What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	<u>Capital</u> £120,000 Gym Extension  <u>Revenue</u> £30,000 Equipping the new fitness gym	

<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p>See attached sheet</p>
<p>What makes this initiative a local priority (eg evidence from research and local support)</p>	<p>See attached sheet</p>
<p>How will you know you have been successful?</p>	<p>Increased Memberships New youth and junior members</p>
<ul style="list-style-type: none"> <li>How will you measure the impact? (may have more than one measure)</li> </ul>	<p>Memberships increased by 15% 10% new youth and junior members</p>
<ul style="list-style-type: none"> <li>What is your improvement target (s), and when do you expect to achieve this/these?</li> </ul>	<p>The improvement targets are listed above and will be reported after the initial 6 months and first year of use</p>
<ul style="list-style-type: none"> <li>How will you ensure that the improvement continues after the end of the initiative?</li> </ul>	<p>The new facilities will be maintained to a high standard that ensures the safety and satisfaction of our customers at all times.</p> <p>To ensure improvement in the gym, we will offer youth sessions and further access to instructors in the larger gym. This will require another 25 hours of employment, ½ of which will be met by the current staffing and the remainder will be made up of casual staff. This extra cost will be met by the increase in membership</p>
<p>Who will benefit from this initiative?</p>	<p>The initiative will benefit everyone in the community and Wiltshire by offering a larger facility to all. The facility as a whole has over 70,000 visits per year, so the initiative would benefit all of these users.</p> <p>The inclusion of a youth gym offers access to the youth of Cricklade and surrounding areas. The youth gym would be one of the few facilities in Wiltshire that provides gym access to 13 – 18 years olds. We will provide opportunities for youth</p>

	organisations to utilise use of this gym.
Confirm no unfunded commitments from this initiative	1. I confirm that there will be no unfunded financial commitments arising from this initiative
What are the key risks to success and how will these be managed?	<p>Risk for the initiative are</p> <ul style="list-style-type: none"> <li>• that the costs for works could increase or overrun, causing increased shutdown and delayed opening</li> <li>• Down turn in the economy may mean less available income for parents to spend on children activities and fitness</li> <li>• Memberships do not increase leading to no increase in revenue to fund additional instructors or maintain the facility to a high standard</li> </ul>
Who will manage the initiative	<p>Gary Walker  General Manager  Cricklade Leisure Centre  Stones Lane  Cricklade  Wiltshire  SN6 6JW  01793 750808</p>

Signed:

Chairman of Area Board

Dated: